Telecast of programmes on home shopping

6079. MAULANA OBAIDULLAH KHAN AZMI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether any persons, firm, company or industry has applied to Doordarshan for telecast of programme similar to that of Dee's Home Shoping Club;

(b) if so, the details thereof;

(c) those who have been granted permission, those rejected and those still pending;

(d) the reasons for pendency; and

(e) by when decision is likely to be taken in those cases?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) and (b) Yes, Sir. The following firm have also applied for home shopping programmes:—

(i) M/s. UTV, Bombay.

(ii) M/s. ITV, Bombay.

(iii) M/s. B.A.G. Films, Bombay.

(c) The proposals are under consideration.

(d) Certain additional information is awaited from the producers.

(e) No firm date can be indicated at present.

Computer animation

6080. SHRI GUNDAPPA KORWAR: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the extent to which computer animation has been used in Indians films;

(b) whether any steps are being taken to promote the use of computer animation in Indian films; and

(c) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) Production of films in India being largely in the private sector, Government are not aware as to what extent computer animation has been used in Indian films.

(b) and (c) Government has no objection to the use of computer animation in the production of films. It is however, for the producers/directors to see and decide as to whether and to what extent they may wish to make use of computer animation in the production of films.

Financing of film industry

6081. SHRI KRISHAN LAL SHARMA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that financing of the film industry of the country is in the hands of private institutions and individuals;

(b) whether it is also a fact that there is no proper accounting of payments made to all sections of workers engaged in the preparation of a film;

(c) if so, whether Government propose to set up any finance institution to meet this requirement; and

(d) if so, by when such a decision is likely to be taken?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) Yes, Sir. The National Film Development Corporation finances only 2 per cent of the total feature films produced in the country. The position regarding institutional finance for film industry is that while there is no restriction on the banks granting loans to the film related sector, this is not a priority sector for the banks. Moreover, because of the uncertainty about the success of a film which depends on several factors, banks generaly do not risk in pooling their resources in this sector. This is.

also the case with financial institutions at national and state levels. Further, these institutions also do not have the expertise to evaluate a film project to assess its marketability and the returns. Financial assistance is, however, provided by the Industrial Development Bank of India to the film processing laboratories etc. and for projects of cinema equipments. The units engaged in film related activities are eligible for refinance assistance and are, therefore, eligible for modernisation assistance also.

(b) Production of films in India being largely in the private sector, Government has no information in this regard.

(c) and (d) There is no proposal, at present, to set up any finance institution for the film industry.

Photographs provided by press information Bureau

6082. SHRI JANARDAN YADAV : Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the size and number of photographs both coloured and black and white to be delivered for publicity to newspapers, periodicals and other VVIPs and the authority Competent to sign print orders in the Press Information Bureau;

(b) what is the system of realisation of money from different Ministries/Departments;

(c) whether Press Information Bureau supplies passport size photographs to VVIPs free of charge; and

(d) if so, the name of VVIPs and number of photographs supplied during the year 1993 and 1994?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) Photographs are supplied to newspapers and periodicals by Press Information Bureau for publicity purpose and not to VVIPs. Number of photographs delivered, size-wise, to newspapers, periodicals during 1993 and 1994, separately for coloured and black and white, is given in the Statement (*See* below). Information Officer (Photo)/ Assistant Information Officer (Photo) in Press Information Bureau are competent to sign the print orders.

(b) There is no system of realisation of money as PIB does not supply photographs to the Ministries/Departments.

(c) No, Sir.

(d) Does not arise.

Statement

Size and number of photographs supplied to newspapers and periodicals during 1993 *and* 1994

	1″×1″	½″	3″×4″	4″×6″	6″×8″	8″×10″	12″×14″	16″×20″	Total
				1993					
Black & White	2,470	13,977		11,541	2,34,309	2	..	..	2,62,299
Colour	..	..		..	589	..	..	..	589
						TOTAL :			2,62,888
				1994					
Black & White	2,037	16,274		9,389	2,16,921	13	..	..	2,44,634
Colour	119	69		319	3,913	5	5	2	4432
						TOTAL :			2,49,066